



## General Board Meeting Minutes – March 25<sup>th</sup>, 2021

1pm - Zoom Call Online

- **Called to order:** at 1:00pm by Jennifer Schafer
- **Recording Secretary:** Danna Ferguson
- **Attendance:** Joerg Klemnauer, Petra Klemnauer, Danna Ferguson, Jennifer Crowson, Bonnie Krizsan, Ray Coad, Jennifer Schafer, Dusty Stauth and Ryan McAdams
- **Additions to the agenda:** No additions
- **Motion:** Petra Klemnauer moved to approve the agenda as presented, Bonnie Krizsan seconded the motion – Carried
- **Minutes from February 25<sup>th</sup>, 2021 meeting:**
- **Motion:** Jennifer Crowson moved to accept the minutes as circulated, Petra Klemnauer seconded the motion – Carried.
- **Vauxhall Advance Presentation by Ryan McAdams:**
- This information was circulated prior to the meeting.
- Ryan McAdams of the Vauxhall Advance attended our meeting as Bonnie Krizsan's guest speaker, he presented the advertising partnership opportunity proposal between the Vauxhall Advance and the VDCC. This opportunity offer is for VDCC members only, where they would receive the member only rate for their advertisement. This member rate for a small add is \$22.95/month and for a double add is \$37.95. This rate includes color adds and is a very good value for the money and this benefit would also help encourage new memberships. These adds would be sold 1 time per year with a 1-year commitment and the adds can also be changed each month or they can stay the same, it is up to each business.

- Danna Ferguson will send out a notice and forward all information out to our VDCC members prior to Bonnie Krizsan contacting them to sell these adds. This add program will start in May 2021 for the year long term. If there are additional members who wish to purchase spots these spots can be expanded onto an additional page.
- If we had seasonal businesses, they can still join the program and take part in the year long term which is encouraged, or different arrangements could be discussed, and the price can be adjusted if required by the Vauxhall Advance. This program can be set up with a monthly or yearly bill cycle whichever works best for each business, with easy payment option plans. This advertisement will run the last week of each month and there is no extra cost to the VDCC, this advertisement would count as our monthly advertisement/rental agreement.
- Danna Ferguson will draft a letter to be sent out to the Vauxhall Advance stating that the VDCC is in support and approves this partnership.
- **Motion:** Petra Klempnauer moved to accept the Vauxhall Advance / VDCC Advertisement partnership agreement, Jennifer Crowson seconded the motion – Carried.
- **Financial Report:** The Financial report was presented by Danna Ferguson.
- It was discussed that the Town of Vauxhall requires an invoice from the VDCC for the \$4000.00 funding and Danna Ferguson will send this out. Jennifer Crowson will check to confirm if the M.D. of Taber had received the funding request letter and will let Danna Ferguson know.
- **Motion:** Joerg Klempnauer moved the financial report to be accepted as presented, Bonnie Krizsan seconded the motion – Carried.
- **Administrative Report:** Danna Ferguson presented the administrative report.
- **Correspondence:** Danna Ferguson will send out the AB-Online.ca information to our members.
- **Old Business:**
- **Board of Director Positions:** It was previously discussed that Sveina Egeland may be interested in taking on a VDCC Board of Directors Position. As she will be leaving on maternity leave from the Vauxhall Public Library April 2<sup>nd</sup>, 2021 until the end of August, we will leave this position open and continue to look for someone who would like to fill this position.
- **Centennial Committee:**
- Joerg Klempnauer gave an update on the Centennial Celebration which is planned to be held on July 3<sup>rd</sup>, 2021. Western Tractor would like to host the breakfast for this event. We will have to wait to see what the restrictions are closer to the date of the event to see what can be organized safely. The committee will continue planning this event, nothing is required from the VDCC at this time.

- **New Business:**
- **Vauxhall Lions Campground Membership:** The Vauxhall Lions Campground 2021 Membership fee was discussed, and it was agreed that they should fall under the \$45.00 not-for-profit category and Danna Ferguson will contact Brian Schnarr to inform him of this decision and she will send out a revised invoice.
- **Motion:** Joerg Klempnauer moved to classify the Vauxhall Lions Campground members as a not-for-profit with the \$45.00 membership fee, Bonnie Krizsan seconded the motion – Carried.
- **Phone Number/Plan:** It was discussed that the VDCC should look into having their own phone line that will always stay with the VDCC.
- As currently Danna Ferguson’s cell phone number is what is being advertised on all VDCC information. Danna Ferguson had looked into the cost and options of a landline through Telus and they have a for \$40.00 per month package with a choice of 9 calling features.
- It was also mentioned that Danna Ferguson should take to Ryan McAdams as the Vauxhall Advance currently has a phone line at the office that is not used much at all and it could possibly be set up with 2 systems to service both organizations.
- **Next Meeting Date:** April 22<sup>nd</sup>, 2021 @ 1pm Zoom Call

**Meeting Adjourned** @ 1:43 pm by Joerg Klempnauer