



This Bi-weekly Newsletter is available to members and non-members of the Vauxhall & District Chamber of Commerce and features information of importance to, and about local business and upcoming events!

Wednesday April 22nd, 2020

April 23rd:

Community Futures Chinook

Understanding the Benefits E-commerce Can Bring to your Business!

Join Travel Alberta's Free Webinar and learn how to get started!!

Webinar starts at 10:00 Am to explore strategies that will help get your business up and running!

Registration link is provided below in the advertisement!

Food Bank Society

Vuaxhall and Area Foodbank Society is looking for an Enchant Rep. if interested Call 403-654-0848

April 28th:

Postponed!!

Digital Marketing Series!

Held at the Heritage Inn Taber, AB from 8:00 Am - 10:30 Am. The cost to attend is \$15.00 per session per person this also includes breakfast!! If you register for all 4 sessions the 4th session is free, use promo code **4 free** when registering. Don't delay in getting your registration in as there are only 25 seats available for each session!!

THE EVENTBRITE LINK IS HERE:
[HTTPS://WWW.EVENTBRITE.CA/E/POWERUP-TABER-DIGITAL-MARKETING-SERIES-TICKETS-98076091229](https://www.eventbrite.ca/e/powerup-taber-digital-marketing-series-tickets-98076091229)

June 19th-20th:

Town of Vauxhall & Bow River Irrigation District Centennial 2020 Celebration!

Plan to Celebrate 100 years with us!!

Lots of family fun to be had throughout the entire weekend. Family BBQ, Outdoor Movie, Parade, Show 'n Shine, Kids Activities, Pancake Breakfast, Family Supper, Cabaret Featuring our very own **Sestra** and **Trevor Panczak!!!**

A Community built by a vision and a waterway one century ago and is still today!!

Become a member of the Vauxhall & District Chamber of Commerce and have access to the Chambers of Commerce Group Insurance Plan, no matter the number of employees from sole proprietors to multi employee firms. Get your quote at www.chamberplan.ca



The Vauxhall Friends of the Public Library Society are looking for new members, for more information call 403-654-2895.

Friends of the
Vauxhall
Public Library

PowerUp Taber!

DIGITAL MARKETING SERIES

PowerUp Taber! is designed to inspire, inform, and empower entrepreneurs and businesses in the Taber region by linking you with skills and information to help you succeed.

Our four part Digital Marketing series has been created to build your confidence and capabilities in marketing your business. Each session will be an in-depth lesson on a specific digital marketing topic allowing you to focus on areas of concern or interest. Combined, all four sessions build upon the foundations of digital marketing to provide you with a well-rounded tool set and new found sense of confidence to market your business or product.

Location: Heritage Inn

Time: 8:00-10:30 am

Cost: \$15 per session

Receive the fourth session free when you register for all four using promo code: **4free**

Session One: Developing a Marketing Plan

March 24, 2020

Identify a clear marketing strategy for your business, and where to invest your dollars for the best impact.

Attracting Customers with Inbound Marketing

April 28, 2020

Learn about inbound marketing, and how you can earn customers through content made specifically for your audience.

Reaching Customers with Outbound Marketing

May 26, 2020

Explore the many ways you can reach your audience with outbound marketing, and how to use these tools to dependably increase your sales.

Measuring your Marketing

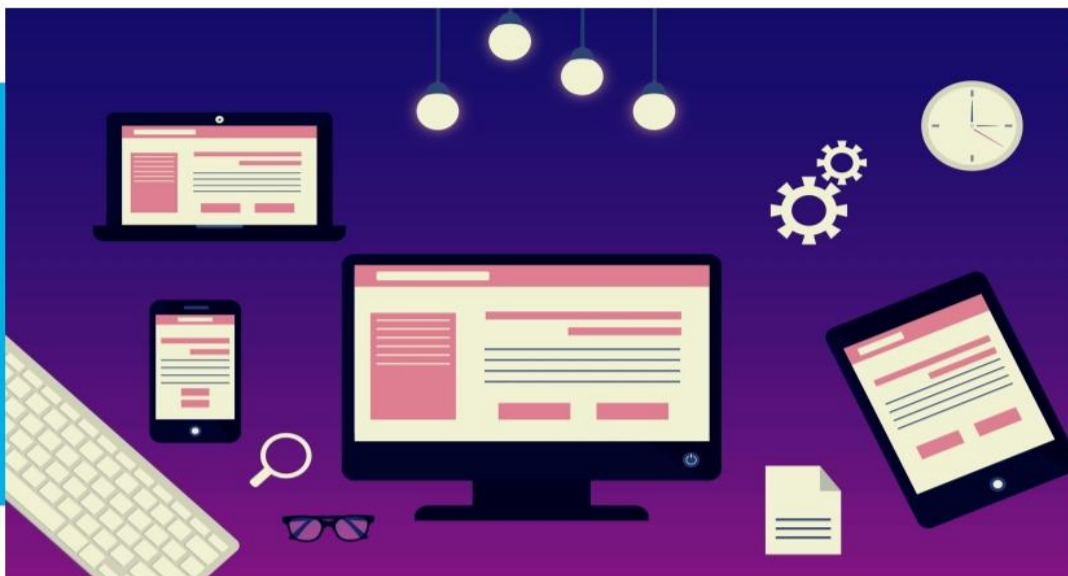
June 16, 2020

Determine what goals to set for your marketing activities and how to measure the results to determine how your effort have performed.

Eventbrite PowerUp Taber!



TaberJEDC



COVID-19



Stay home and be alone if you are sick or were outside of Canada on or after March 12.



Wash your hands and cough into your sleeve.



No church, no school or gatherings.
Do not travel outside of Canada.



Do not visit friends, family or the elderly.



STAY AT HOME



For Help: CALL 8-1-1 or
Tina Meggison 403-308-8373 in Low German

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 **Alberta Health
Services**
Infection Prevention
& Control

The COVID-19 crisis has businesses looking at different ways to serve customers while adhering to current restrictions to help stop the spread, namely online e-commerce.

Join **Travel Alberta**'s free webinar "Understanding the Benefits E-commerce Can Bring to Your Business and How to Get Started" tomorrow at 10am to explore strategies that will help get your business up and running.

Register at bit.ly/34Yjb4c

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CONNECTIONS LIVE WEBINAR SERIES

Owner of the province, tourism businesses are facing challenging and uncertain times. Alberta is here for you with Connections LIVE, a weekly webinar series to help you navigate resulting from COVID 19. Each webinar features an industry professional with insights to make informed business decisions. Register for the next Connections LIVE webinar below.

[REGISTER.GOTOWEBINAR.COM](https://register.gotowebinar.com)
register.gotowebinar.com

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*"When the world says,
'Give up,'
Hope whispers,
'Try it one more time.'"*

— Unknown



COVID-19 INFORMATION

SOCIAL DISTANCING TIPS GROCERY SHOPPING

When out in public, practicing social distancing can help you reduce your risk by minimizing contact with others in the community.

- Order online and try to have groceries delivered if possible
- Try to shop at times when there are fewer shoppers (first thing in the morning or late at night)
- Wipe down handle of grocery carts and baskets, and wash or sanitize hands before entering and after leaving the store
- Use self-check out if available

alberta.ca/covid19

Alberta



ONLINE SAFETY TRAINING – 24/7

PRACTICAL, FLEXIBLE, CONVENIENT

MEDICINE HAT COLLEGE



Vauxhall Centennial

BBQ supper, outdoor movie, parade, show 'n shine, community supper, entertainment and more

Town of Vauxhall
and Bow River
Irrigation District
vauxhallcentennial.org

June 19-20, 2020
SEE YOU THERE



Hope to see you there
Follow us on Facebook
Town of Vauxhall and BRID Centennial

Check out the lots for sale in Vauxhall

<http://town.vauxhall.ab.ca/>



Planning an Event

LET US KNOW

Contact us with details and we will enclose the details in the next newsletter

info@vauxhallchamber.ca

“Optimism is the faith that leads to achievement. Nothing can be done without hope and confidence.” Helen Keller

Our mailing address is:

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Follow us on Facebook

<https://www.facebook.com/Vauxhall-District-Chamber-of-Commerce-198208407564216/>

If you no longer wish to receive these emails please contact us.